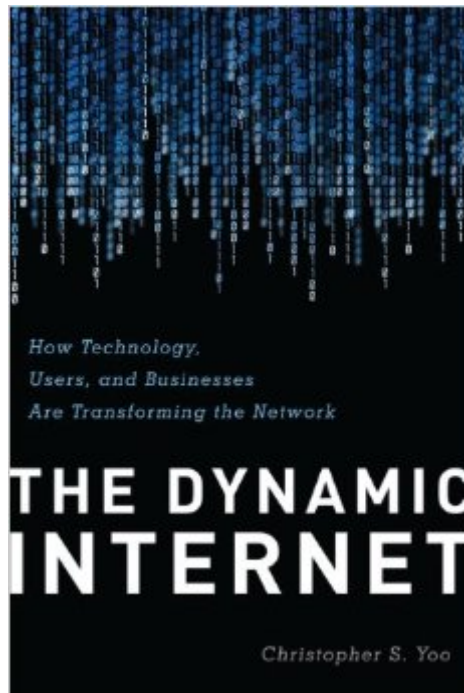


The book was found

The Dynamic Internet: How Technology, Users, And Businesses Are Transforming The Network



Synopsis

The Dynamic Internet: How Technology, Users, and Businesses are Changing the Network offers a comprehensive history of the Internet and efforts to regulate its use. University of Pennsylvania law professor Christopher S. Yoo contends that rather than engaging in prescriptive regulatory oversight, the government should promote competition in other ways, such as reducing costs for consumers, lowering entry barriers for new producers, and increasing transparency. These reforms would benefit consumers while permitting the industry to develop new solutions for emerging problems. It is fruitless for government to attempt to lock the burgeoning online industry into any particular architecture; rather, policymakers should act with the knowledge that no one actor can foresee how the network is likely to evolve in the future.

Book Information

Hardcover: 184 pages

Publisher: AEI Press (September 14, 2012)

Language: English

ISBN-10: 0844772275

ISBN-13: 978-0844772271

Product Dimensions: 6.2 x 0.7 x 9.3 inches

Shipping Weight: 13.6 ounces (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 starsÂ Â See all reviewsÂ (3 customer reviews)

Best Sellers Rank: #1,900,423 in Books (See Top 100 in Books) #77 inÂ Books > Business & Money > Economics > Commercial Policy #1243 inÂ Books > Computers & Technology > Networking & Cloud Computing > Data in the Enterprise #2367 inÂ Books > Business & Money > Management & Leadership > Information Management

Customer Reviews

Yoo`s book is a concise overview of how Internet architecture has evolved and a principled discussion of the public policies that should govern the Net going forward. For those who monitor ongoing developments in cyberlaw and digital economics, Yoo`s book is essential reading. Yoo makes two straight-forward arguments in his new book. First, the Internet is changing. In Part 1 of the book, Yoo offers a layman-friendly overview of the changing dynamics of Internet architecture and engineering. He documents the evolving nature of Internet standards, traffic management and congestion policies, spam and security control efforts, and peering and pricing policies. He also discusses the rise of peer-to-peer applications, the growth of mobile broadband, the emergence of

the app store economy, and what the explosion of online video consumption means for ongoing bandwidth management efforts. Those are the supply-side issues. Yoo also outlines the implications of changes in the demand-side of the equation, such as changing user demographics and rapidly evolving demands from consumers. He notes that these new demand-side realities of Internet usage are resulting in changes to network management and engineering, further reinforcing changes already underway on the supply-side. Yoo's second point in the book flows logically from the first: as the Internet continues to evolve in such a highly dynamic fashion, public policy must as well. Yoo is particularly worried about calls to lock in standards, protocols, and policies from what he regards as a bygone era of Internet engineering, architecture, and policy. "The dramatic shift in Internet usage suggests that its founding architectural principles from the mid-1990s may no longer be appropriate today," he argues. (p.

[Download to continue reading...](#)

The Dynamic Internet: How Technology, Users, and Businesses are Transforming the Network
Network Marketing Success Blueprint: Go Pro in Network Marketing: Build Your Team, Serve Others and Create the Life of Your Dreams (Network Marketing ... Scam Free Network Marketing) (Volume 1) Blockchain: The Comprehensive Guide to Mastering the Hidden Economy: (Blockchain Technology, Fintech, Financial Technology, Smart Contracts, Internet Technology) 422 Tax Deductions for Businesses and Self-Employed Individuals (475 Tax Deductions for Businesses & Self-Employed Individuals) Taxes & Accounting for Small Businesses - QuickStart Guides: The Simplified Beginner's Guides to Taxes & Accounting for Small Businesses Network Marketing: Network Marketing Recruiting for Facebook: How to Find People to Talk to and What to Say When You Do (MLM Recruiting, Direct Sales, Network Marketing, Home Business) Network Marketing For Introverts: Guide To Success For The Shy Network Marketer (network marketing, multi level marketing, mlm, direct sales) Network Marketing : How To Recruit Prospect Step By Step From Newbies To Professional in network marketing: network marketing, multiple marketing, MLM, ... Step from Newbies to Professional Book 5) Internet Marketing For Network Marketers: How To Create Automated Systems To Get Recruits and Customers Online (network marketing, mlm, direct sales, home based business) Setting Up A Linux Internet Server Visual Black Book: A Visual Guide to Using Linux as an Internet Server on a Global Network The Internet Power Toolkit: Cutting-Edge Tools & Techniques for Power Users BLOCKCHAIN: Your Comprehensive Guide To Understanding The Decentralized Future (Ethereum, Fintech, Cryptocurrency, Bitcoin, Technology Trends, Technology, Internet) Social Wealth: How to Build Extraordinary Relationships By Transforming the Way We Live, Love, Lead and Network Dynamic Networks and Cyber-Security: 1 (Security Science

and Technology) Network Performance and Optimization Guide: The Essential Network
Performance Guide For CCNA, CCNP and CCIE Engineers (Design Series) Transforming Health
Care: The Financial Impact of Technology, Electronic Tools and Data Mining Nmap Network
Scanning: The Official Nmap Project Guide to Network Discovery and Security Scanning Managing
Internetworks With Snmp: The Definitive Guide to the Simple Network Management Protocol,
Snmpv2, Rmon, and Rmon2 (Network Troubleshooting Library) WIN32 Network Programming:
Windows(r) 95 and Windows NT Network Programming Using MFC How to get every Network
Diagram question right on the PMP® Exam:: 50+ PMP® Exam Prep Sample Questions and
Solutions on Network Diagrams (PMP® Exam Prep Simplified) (Volume 3)

[Dmca](#)